

# RETRO REVIVAL GAMING CONSOLE

by game heaven

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# PREFACE

Welcome to Game Heaven. We're truly excited to have you here!

At Game Heaven, we believe that some of the best memories are made through shared moments, simple fun, and games that stand the test of time. In a world of fast-paced graphics and complicated setups, we've chosen to go back, back to when gaming was easy, joyful, and full of heart. This eBook is our way of sharing that joy with you. Inside, you'll discover what makes the Retro Revival Gaming Console (RRGC) special from its nostalgic features to the reasons why students and retro lovers alike have fallen in love with it. Whether you're someone who grew up with pixel classics or you're just starting to explore the magic of retro gaming, you're in the right place.

More than a product, RRGC is part of a growing community one that values connection, play, and the beautiful simplicity of pressing "start" and jumping into fun. We hope this book helps you understand what we're all about, and maybe even inspires you to join us in reviving a golden era of gaming.

So take your time, flip through these pages, and let's relive the fun together.

With excitement, The Game Heaven Team



## ABOUT THE BUSINESS

Game Heaven is a student-led startup inspired by the love for classic video games. Founded in Universiti Malaysia Kelantan, our mission is to revive the golden era of gaming in a way that's simple, affordable, and fun. Our flagship product, the Retro Revival Gaming Console (RRGC), is made for students, collectors, and families who want to enjoy retro games without the hassle.

We combine modern technology with nostalgic charm, offering a plug-and-play experience that anyone can enjoy. From casual dorm games to gift-worthy bundles, Game Heaven is here to make gaming personal again.

₩ Vision:

To be the leading brand in reviving and redefining retro gaming, connecting generations through timeless digital experiences.

Game Heaven aims to deliver affordable, nostalgic gaming consoles with modern simplicity, build an inclusive retro gaming community, and celebrate gaming heritage through innovation, updates, and curated classics.



# MESSAGE FROM THE FOUNDERS OF GAME HEAVEN

Go be go sh ar cle es id

Game Heaven started as a passion project between friends who just missed the way games used to feel, simple, fun, and shared. We noticed how many students around us played games to relax after class, to connect with others, or just to escape for a little while. That's when the idea for RRGC was born.

-Farah Khairin

We didn't want to sell just a product, we wanted to bring an experience. An experience that feels like childhood, that connects people, and that fits into a student budget. I hope RRGC becomes more than just a console for you. I hope it becomes a part of your memories.

-Muhammad Danish Zafran





# WHY RRGC?

## a console with soul

There's something magical about pressing "Start" and feeling time rewind.

With the Retro Revival Gaming Console (RRGC), we don't just bring back old games, we bring back memories, feelings, and the joy of simpler times. It's not just a console. It's a time machine designed with care, built for connection, and made for those who want to play with heart.

RRGC was born out of a need, not for more graphics, more power, or more complexity, but for more meaning. It was created for students looking to unwind after long days, for friends who want to laugh over their favorite classics, and for families hoping to bond across generations with games they all recognize.

What sets RRGC apart is its soul. It's plug-and-play in the purest sense, no updates, no complicated menus. Just you, a controller, and a game that feels like home. Every console comes preloaded with a carefully curated selection of retro hits, handpicked to spark nostalgia and spread smiles. With wireless controllers, a sleek design, and an interface so simple anyone can use it, RRGC fits effortlessly into any space, from dorm desks to living room shelves. And it doesn't stop there. We offer monthly game drops, custom console themes, and event pop-ups where players can try it live, meet the team, and become part of the growing Game

We built RRGC with love, not just for games, but for the feeling they give us. The joy of beating a level with your best friend. The laughter when your dad remembers how to play that one game. The comfort of something familiar in a fast-changing world.

Heaven community.

If you're looking for more than just a gaming console - if you're looking for moments, memories, and magic then RRGC is for you.





# WHY CHOOSE RRGC

over other consoles?

FEATURE	RRGC BY GAME HEAVEN	OTHER CONSOLES (e.g. PS5, Switch)
Setup Time	Plug and play in seconds	Long setup, frequent updates
Price	RM199 (student- friendly)	RM1500+ (not budget-friendly)
Nostalgic Game Access	Preloaded retro titles	Need to repurchase or subscribe
Portability	Compact & travel- friendly	Bulky or needs docking
Target Audience	Students & casual gamers	Hardcore or competitive gamers
Content Updates	RM5/month retro game drops	Usually paid DLCs or new titles
Booth Experience	Try before you buy	Online only / no physical access



# WHAT'S INSIDE THE BOX?





## HOW TO USE RRGC?

a quick start guide!

## 1. UNBOX YOUR CONSOLE

Inside, you'll find:

- 1 RRGC console
- 1 HDMI cable
- 1 power adapter

## 2. CONNECT TO YOUR TV

- Plug the HDMI cable into your TV and RRGC
- Plug the power adapter into a socket and the console

# 4. SYNC YOUR CONTROLLERS

- Press the power button on each controller
- They will auto-pair in seconds

## 3. TURN IT ON

- Switch on the power button on the console
- The startup screen will appear in a few seconds

## 5. START PLAYING

- Use the menu to scroll through your preloaded retro games
- Select and enjoy!

## 6. UPDATE GAMES

(optional)

- Connect to WiFi
- Subscribe to our game drop plan
- Download new games monthly



## MADE FOR SHARING

### **GAME NIGHTS - DORM FUN - RETRO VIBES**

RRGC isn't just for solo play — it's designed to bring people together.

Whether it's spontaneous gaming nights in the dorm, weekend challenges with your best friends, or cozy bonding time with family, RRGC turns ordinary moments into unforgettable memories. It brings laughter, connection, and a spark of nostalgia to every room it's in.

With 2-player support and wireless controllers, every game becomes a shared adventure. You

With 2-player support and wireless controllers, every game becomes a shared adventure. You can host fun mini tournaments, create your own retro leaderboards, or simply kick back and enjoy timeless co-op classics — no downloads, no wait.

Because RRGC comes with preloaded games, all you have to do is plug in, press start, and play. No internet required. No complicated setup. Just that magical feeling of passing a controller, beating levels together, and celebrating every win.





## STUDENT-FRIENDLY PRICING

+ special promos!

We understand student life:tight budgets, big dreams, and the need to unwind.
That's why RRGC offers maximum value at a minimal price.

#### **Our Price List:**

- RRGC Console: RM199 only
- Extra Wireless Controller: RM39
- Monthly Game Subscription: RM5 (New releases monthly!)
- Bundle Packs: Starting from RM229 (Console + 2 Controllers + Sticker Set)

#### **Promotions Just for You:**

- Early Bird Discounts
- Student ID Flash Sales
- Limited-Time Drops with Bonus Games
- Free Merch Giveaways at Booths





## TRY IT BEFORE YOU BUY

live booth experiences

We don't just sell online, we come to you.
Our on-campus and event booths give you the chance to feel, play, and experience RRGC for yourself.

## At our booth, you can:

- Test our retro games with friends
- Compete in quick fire mini-challenges
- Win prizes through flash contests
- Meet the founders and get exclusive deals
- Take insta-worthy photos with our retrothemed setup
- Catch us at UMK, UPM, USM, and more campuses near you!





# WHAT OUR CUSTOMERS SAY



"It's super convenient and the price is just right for students. Worth every ringgit!"

— Nadia, 23



"This brings me back to the days of cyber cafés and PS1 games with my cousins."

— Aisyah, 22



"The design is aesthetic, and I even gifted one to my little brother. We both love it!"

— Hakim. 20



"I love that I can game after class with my roommates without having to set anything up."

— Iqbal, 23



# STAY CONNECTED WITH GAME HEAVEN!

Follow us for updates, promos, and behind-the-scenes content.

**Email:** 

gameheavenzafar@gmail.com

Social Media:

## WhatsApp:

- +6011-16169904 (FARAH)
- +60 11-2723 347 (ZAFRAN)

### **Instagram:**

@game\_heaven

**Order Now:** 

DM us for direct orders.

Don't forget to use your student promo code for extra savings! Let's keep the retro vibes going online!



## Join Our Community!

- Be the first to know about new game drops
- Access secret student-only sales
- Join fun challenges and win monthly giveaways

READY TO START PRESS? Your next great memory is just one console away.
Whether you're buying for yourself, gifting a friend, or setting up the ultimate dorm game corner, RRGC is your perfect pick!

